



THE DIGITAL INSURANCE PLATFORM

Inzura is...

... an InsurTech company that helps insurers and intermediaries quickly deploy advanced smartphone centric digital insurance products to maximise user engagement and company profits. We support a one-app multi-insurance-line approach to enhance existing insurance products, as well as a flexible on-demand engine for new insurance types. Our solution is a flexible product delivery engine and includes; white-label native apps for Android and IOS, operational infrastructure, app-based telematics / UBI, a digital photo vault with photo recognition and advanced machine learning and analytics.

The Inzura digital insurance platform supports:

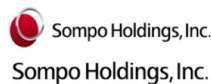
- Multiple insurance lines including travel, home, motor and on-demand
- Complete home and possessions cataloging using smartphone photos
- Capture of documents and car condition on policy inception using photos
- Automatic OCR and object recognition from smartphone photos
- Accelerated customer journeys with our Photos-not-Forms™ technology
- Advanced fraud prevention data using smartphone photo metadata

The Inzura telematics engine supports:

- Daily engagement to assist with on-going brand awareness and cross-sell between insurance lines
- Gamification and rewards to motivate users to use the app more, drive better and claim less
- Driver skills analysis for advanced coaching and feedback
- PAYD, PHYD and TBYB in any configuration to fit your UBI needs

Contact Inzura today to put your digital strategy into action

We work with existing insurance infrastructure and integrate in a flexible way to help insurers benefit from the InsurTech revolution today. See the panel below to see some of the global brands that use Inzura today.



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Who does Inzura sell to?

We sell to insurance companies and intermediaries.

What lines of insurance does your platform support?

Our platform supports travel, home, life/health, on-demand, motor telematics, and other custom products. Just ask.

What is your business model?

We charge an upfront fee to customise the app and then a per user per month fee and bill quarterly in advance. Sometimes we offer a transaction based model if the insurance product is transaction based. Please ask.

What countries do you operate services in? We are currently in the UK and Asia. We can deploy anywhere so just ask us.

Our current insurance infrastructure / software solution is inflexible – how can you help us?

Our platform manages all user interactions and real-time data processing and works with your existing systems. We can enhance your existing lines or deliver new on-demand products.

Is Inzura a telematics company? We do include a world-class app based telematics solution in our platform but our platform also supports many different lines and types of insurance, all from the same app.

Don't you need a black box to do telematics?

No. Telematics can be delivered through our app-only solution meaning lower costs and more flexibility in how it is used.

What types of motor insurance can you support?

We support TBYB, PHYD, PAYD and custom. Just ask.